



HIGH CUISINE OF COOKING EVENTS

ONLY FOR GENUINE GOURMETS

* INFORMAL PRESENTATION
Or how agency builds its relations with client

ALLIANCE AVIA

+7 (495) 517 42 42
client@alavia.ru

Moscow, Sushevskiy val, st. 5, b. 28



INGREDIENTS FOR COOKING **EXQUISITE DISH**



DEFINE **THE TASTE FAVORS**

CHALLENGES

We are ready to help you with maximum efficiency hold an event of any scale and complicity.

To meet the challenges we use innovative approaches aspiring to guess in advance the expectations of our clients.



WE WILL HELP YOU:

- MAINTAIN COMPANY PRESTIGE
- STRENGTHEN TEAM SPIRIT
- PROVIDE SALES GROWTH

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INGREDIENTS FOR COOKING EXQUISITE DISH



PURCHASE OF HIGH QUALITY PRODUCTS

RELIABLE SUPPLIERS

More than one thousand of direct contracts with hotels, conference centers, transportation companies, DMC in different countries of the world allow us to propose you programs options for most sophisticated taste and any budget.



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INGREDIENTS FOR COOKING
EXQUISITE DISH



SELECTION OF OPTIMAL
TECHNOLOGIES ALLOWING
TO PRESERVE ALL USEFUL COMPONENTS

THE SET OF UP-TO-DATE TECHNOLOGY TOOLS

We use all the capabilities of all types of conference equipment – projecting systems, seamless plasma walls, LED screens with development of multimedia content, sound amplifying and simultaneous interpreting systems, mobile applications



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INGREDIENTS FOR COOKING EXQUISITE DISH



USAGE OF UNUSUAL SEASONINGS, CONDIMENTS AND SAUCES

OUT OF THE BOX IMPLEMENTATION

We aspire to add creative ideas in everything that we do, at that we take into account your wishes, tasks and requirements. Ideas from **ALLIANCE AVIA** inspire, surprise, power-up and the main thing – solve specific business tasks.



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INGREDIENTS FOR COOKING **EXQUISITE DISH**



PROFESSIONAL **MASTERCHEF AND HIS TEAM**

EXPERIENCE IN REALIZATION OF EVENTS

ALLIANCE AVIA is almost for 10 years engaged in organization of events. During this time we abandoned traditional system "customer" – "performer" and now build our relations based on partnership and respect.



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HOW TO REACH DESIRED **AFTER TASTE?**



LEVEL OF SATISFACTION AND SUCCESS OF CLIENT

We understand that based on results of event participants must receive new impressions, bright emotions, and as a result – form correct purposes and goals.



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**UNUSUAL
INGREDIENTS**



**VENTURESOME
RECIPES**

WHAT IS CHERRY ON TOP?



**THE BEST IDEAS OF
PRESENTATION AND
SERVING OF DISHES**



**ORIGINAL
CONDIMENTS AND
SAUCES**

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MICE A LA CARTE

**WE WILL ARRANGE FOR YOU AN EVENT OF ANY
FORMAT, WITH ANY NUMBER OF PARTICIPANTS
AND OF ANY DIRECTION.**



CONFERENCES, SEMINARS, TRAININGS,
CONGRESSES, "ROUND TABLES"



TEAM BUILDING EVENTS



INCENTIVE TRIPS



ENTERTAINMENT PROGRAMS

**WITH OUR ORIGINAL CARTE YOU WILL DEFINITELY
FIND SOMETHING TO YOUR TASTE!**

ORGANIZATION OF EVENT IN ANY SPOT OF THE WORLD
SELECTION OF NON-STANDARD SITES
TRANSPORTATION SERVICES
VISA SUPPORT
PROVISION OF ALL REQUIRED TECHNICAL EQUIPMENT
PRINTING AND TELECOMMUNICATION SERVICES

MANAGER – PROFESSIONAL COORDINATOR

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SERVICE "360 DEGREES"



CUSTOMIZED SETTING FOR
EACH CLIENT



360 DEGREES APPROACH TO
IMPROVEMENT OF EFFICIENCY

PROACTIVE POSITION IN THE PROCESS
OF SELECTING AVAILABLE VARIANTS



Alliance avia

- CLIENT ORIENTED COMPANY



PARTNERSHIP RELATIONS BETWEEN CLIENT AND
AGENCY

"PROTECTION" OF CLIENT IN
ANY SITUATION



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ANY CUISINE OF THE WORLD
IS WITHIN OUR POWERS

ALLIANCE AVIA



Argentina ● Australia ● Austria ● Bahrain ● Bangladesh ● Belgium ● Brazil ● Canada ● Channel Islands
Costa Rica ● Croatia ● Czech Republic ● Egypt ● England ● France ● Germany ● Honduras ● Hong Kong ● India
Italy ● Israel ● Japan ● Kazakhstan ● Kenya ● Lebanon ● Lesotho ● Malaysia ● Mauritius ● Mexico
Netherlands ● Nicaragua ● Philippines ● Poland ● Qatar ● Russia ● Scotland
Slovakia ● Slovenia ● South Africa ● Spain ● Sri Lanka ● Swaziland ● Sweden ● Tanzania
Thailand ● Turkey ● United Arab Emirates ● U.S.A. ● Venezuela ● Wales

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THE BOOK OF READY RECIPES

PORTFOLIO

EXAMPLES OF IMPLEMENTED PROJECTS

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CYCLIC MEETING



CUSTOMER

Evalar



VENUE

Russia, Moscow, hotel «Azimut Olympic»



NUMBER OF PARTICIPANTS

140 persons



INGREDIENTS

Company jubilee – 25 years – special event, and we successfully met the challenge to create festive air in business event. Concluding gala dinner only confirmed this sensation.



SERVICES

- Concept development of jubilee commemoration
- Holding conference on a "turnkey" basis during 3 days (boarding, food, conference services, video projection equipment rental, etc.)
- Organization of company's tasting sets
- Gala dinner



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ANNUAL CONFERENCE



CUSTOMER
TehnoServ



VENUE
Moscow suburbs, hotel «Istra Holiday»



NUMBER OF PARTICIPANTS
67 persons



INGREDIENTS

Annual conference «Juniper Day». Organization of annual conferences imposes special responsibility on people taking part in this process. Event scenario elaborated and implemented by us allowed to attain purpose set by customer – strengthen team spirit and smoothly introduce newbies to the team.



SERVICES

- Logistics
- Hotel boarding
- Services of organization and holding the conference
- Development of team building scenario
- Gala dinner



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SUMMER CYCLIC MEETING



CUSTOMER

BESINS HEALTHCARE RUS



VENUE

Russia, Sochi, hotel «Hyatt»



NUMBER OF PARTICIPANTS

145 persons



INGREDIENTS

Summer cyclic meeting – is an important stage in the activity of a pharmaceutical company (both business part and incentive ones), therefore special attention is paid to selection of venue. Excellent prices obtained by our team allowed us to hold the event on top level.



SERVICES

- Logistics
- Hotel boarding
- Services of organization and holding the conference
- Offsite dinners
- Gala dinner



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CYCLIC MEETING



CUSTOMER

Raifarm



VENUE

Cyprus, Limassol,
hotel «Four Season»



NUMBER OF PARTICIPANTS

78 persons



INGREDIENTS

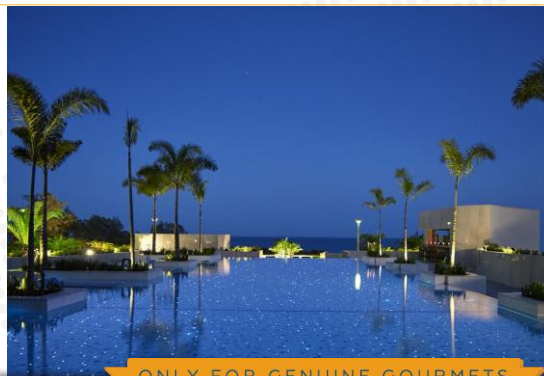
Cyclic meeting held in foreign country always requires double control, taking into account specificity of pharmaceutical companies where high employee turnover is observed. As a result everything was arranged and all new employees attended the conference!



SERVICES

Organization and holding of Cyclic meeting on a "turnkey" basis beginning from logistics (flight Region – Cyprus - Region) and selection of hotel to development of Gala dinner program and offsite excursion programs, which were a surprise for conference participants.

raiFarm



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OFFSITE CONFERENCE



CUSTOMER

EFCO



VENUE

Russia. Sochi, hotel «Radisson Paradise»



NUMBER OF PARTICIPANTS

130 persons



INGREDIENTS

Organization of event for partners, experts, specialists in highly specialized sphere – is a crucial moment not only for client himself but also for organizers.



SERVICES

- Development of complicated logistics scheme both to conference venue and inside the city
- Design and decoration of conference participants' booths
- Arrangement of tasting sets both company's as well as its partners
- Evening offsite events
- Gala dinner



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CYCLIC CONFERENCE



CUSTOMER
PROMOMED



VENUE
Russia. Moscow, hotel «Azimut Olympic»



NUMBER OF PARTICIPANTS
140 persons



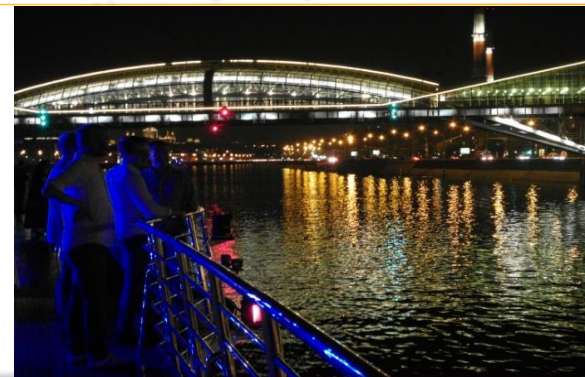
INGREDIENTS

When you organize cyclic meeting for your customer not for the first time you have to apply more powers despite that you know much about the customer and his demands. In this situation organizer's challenge is to create different, distinct scenario of event so that all participants of the conference can work fruitfully and with interest.



SERVICES

- Development of logistics scheme Region-Moscow-Region
- Work with selected venue in terms of conference services and feeding arrangement
- Evening offsite events
- Gala dinner



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ВЫЕЗДНОЕ ЕЖЕГОДНОЕ МЕРОПРИЯТИЕ



CUSTOMER
BINBANK



VENUE
Turkey, Antalya coast



NUMBER OF PARTICIPANTS
150 persons



INGREDIENTS

Annual offsite event for employees of regional branches of the bank was devoted to introduction of new All-Russian project next year. Proactivity, collegiate character in solving problems, and competition spirit became constituents of the event.

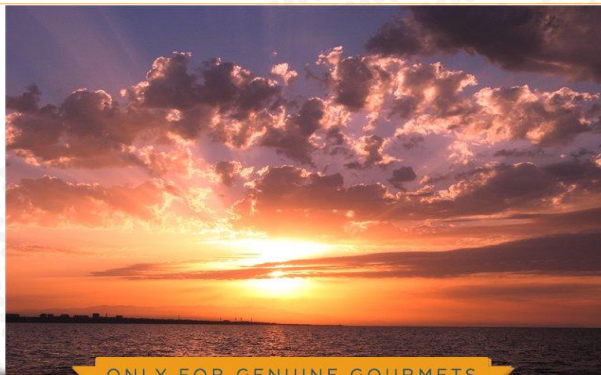


SERVICES

- Development of logistics schemes for conference participants, delivery Region- Moscow-Region and arranging charter flight Moscow – Antalya – Moscow
- Transfer of large cargo through Turkey customs zone
- Hotel boarding
- Team building events
- Gala dinner



ЭНТУЗИАЗМ
ОТВЕТСТВЕННОСТЬ
ОПТИМИЗМ



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OFFSITE ANNUAL EVENT



CUSTOMER

Royal Canin



VENUE

Russia. Gelendzhik



NUMBER OF PARTICIPANTS

400 persons



INGREDIENTS

Annual offsite event for employees of regional branches



SERVICES

- Logistics Region-Moscow-Region, Moscow-Gelendzhik-Moscow
- Hotel boarding
- Team building events
- Gala dinner



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CORPORATE EVENTS

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125 YEARS SCHMITZ CARGOBULL



CUSTOMER

German company
SCHMITZ CARGOBULL



VENUE

«Berezy Park», Moscow



NUMBER OF PARTICIPANTS

400 persons



INGREDIENTS

Preparation of grand event took us 5 months! 125-years birthday of the company is a serious event, to which were invited leading partners, best employees and representative companies of foreign branches.



SERVICES

- Concept development of commemoration of 125 years
- Selection and rental of venues
- Creation of a unified center for communication with customers (invitations sending)
- Concept development of event branding
- Catering service of the event
- Logistics services
- Development of program for gala dinner as per customer's special requests



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PLANT OPENING



CUSTOMER

Finnish company
Myllyn Paras



VENUE

Moscow oblast,
Domodedovo region



NUMBER OF PARTICIPANTS

70 persons



INGREDIENTS

Preparation of long expected event – plant opening with Management of Moscow oblast participation – took more than 3 months. Series of meetings with company owners, discussion of scenario, details of journalists visiting the workshops, etc. finalized with grand opening.



SERVICES

- Concept development of opening
- Concept development of even branding and its implementation
- Catering service of the event
- Logistics services
- Supporting music of the event



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TEST DRIVE



CUSTOMER

Tires manufacturer



VENUE

Russia, Lake Baikal



NUMBER OF PARTICIPANTS

50 persons



INGREDIENTS

Test drives for the press – is super responsible event for our customer. From idea to implementation – 3 months of active work, “turnkey” project in almost extreme conditions.



SERVICES

- Logistics services from air flights to local delivery of both Russian and foreign guests and participants
- Work coordination of all engaged suppliers, including for organization of test drive, holding of test drive itself on the ice of the lake with organization of all emergency services (security, rescue, and special vehicles)
- Boarding, food
- Gala dinner



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Series of Trips to Protherm Plant



CUSTOMER

Vaillant-Group Rus



VENUE

Austria (Vienna), Slovakia (Skalica)



NUMBER OF PARTICIPANTS

Groups from 10 to 20 persons



INGREDIENTS

Customers trips to own production enterprises – is a good opportunity to see the company you work at from inside. Besides, it's a strong motivational factor for employees. Therefore well-arranged trip will do double favor.



SERVICES

- Logistics services
- Development of excursion programs
- Search for interesting activities characteristic of culture of accepting country



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P.I. Chaikovsky XV International competition



CUSTOMER

Culture Ministry of the RF



VENUE

Russia, Saint Petersburg



NUMBER OF PARTICIPANTS

Members of International jury and participants (vocalists and cello players)



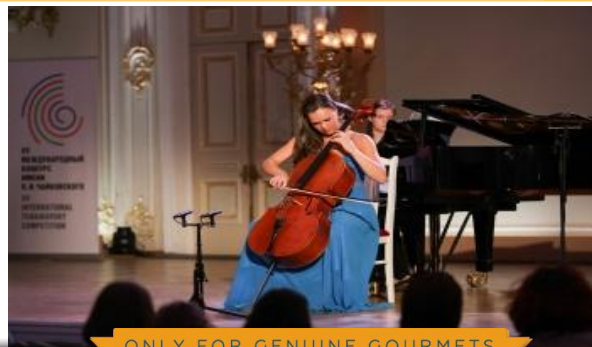
INGREDIENTS

Preparation and assistance in organization of International competition named after P.I. Chaikovsky held once in 4 years – is an honorable mission for our company that we completed at the top level, which is certified by thanks letter from Culture Ministry of the RF. For our company it was 3 weeks of the competition itself and 2 months of active preparation.



SERVICES

- Logistics for Competition participants and members of international jury
- Transportation services
- Excursion programs
- Dinners at significant places of Saint Petersburg



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New Year Corporate Event



CUSTOMER

Royal Canin



VENUE

Russia, Moscow, club «Leningrad»



NUMBER OF PARTICIPANTS

150 persons



INGREDIENTS

New Year feast for the company in "Disco 80th" style – is a long expected event. Many customers wait for it the whole year and prepare for it. Therefore to support this festive mood with our professional skills is a clear task for us. It was completed "excellent" according to customer's feedback.



SERVICES

- Search of a venue meeting customer's requirements
- Feast concept development and selection of performing artists for the scenario
- Organization of catering service



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INCENTIVE TRIPS

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PARTNERS MEETING



CUSTOMER

IT-company



VENUE

Australia, Sydney



NUMBER OF PARTICIPANTS

20 persons



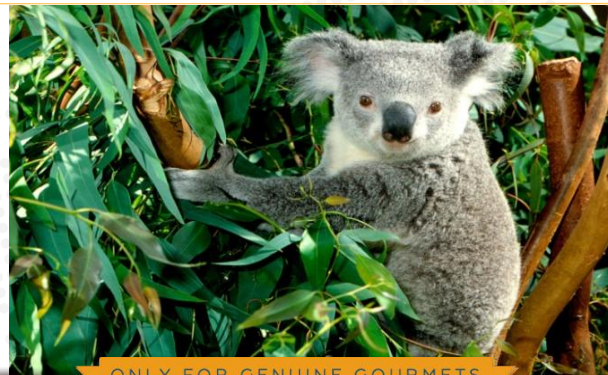
INGREDIENTS

Discoveries, surprise, new interests – all this accompanied the trip of company's partners to Australia.



SERVICES

- Logistics
- Development of original trip program (with visiting Sydney Aquarium, with cruise dinner around Sydney bay, with visit to National Park «Blue Mountains» to meet rare Australian animals, visit to Jenolan Caves and Great Australian Canyon, etc.)



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PARTNERS MEETING



CUSTOMER

TehnoNikol



VENUE

Belarus, Minsk



NUMBER OF PARTICIPANTS

11 persons



INGREDIENTS

Create pleasant air, show famous places in a different way – is not an easy task at all. And presence of top managers as clients only complicates the task. Our team accepted the challenge and trip to Minsk took place and was successful.



SERVICES

- Logistics
- Development of original trip route (including medieval castles of Grodno oblast). Shooting from rare antitank guns at Stalin Line, and many others
- Offsite dinners



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INCENTIVE TRIP For company's distributors



CUSTOMER

Revlon



VENUE

Portugal, Lisbon



NUMBER OF PARTICIPANTS

18 persons



INGREDIENTS

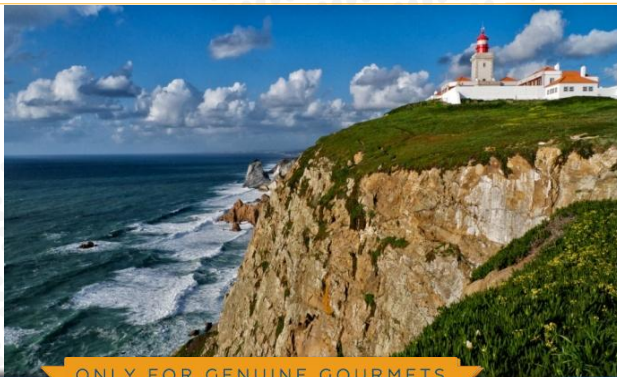
Show the country from maximum interesting side – is a task fro professionals even if client travels there for the first time. Avenida de Liberdade, Restauradores Square, Rossio Square, Commerce Square, Cape Roca and national dinners – all this helped us create wonderful impressions from the 4 days trip.



SERVICES

- Logistics
- Development of original program
- Offsite dinners

REVLON
PROFESSIONAL BRANDS



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DEALERS TOURS



CUSTOMER

IT- company



VENUE

Ecuador, Galapagos Islands



NUMBER OF PARTICIPANTS

22 persons



INGREDIENTS

Discoveries, surprise, new interests – all this accompanied the trip of our customer's partners to Ecuador and Galapagos Islands.



SERVICES

- Logistics
- Development of original route with attending Ecuador Amazonia, canoeing down the rivers of Amazonia jungles, visit to waterfalls and volcanoes, and the main thing – the Equator.



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INCENTIVE TRIP for company's distributors



CUSTOMER

Revlon



VENUE

Mexico, Cancun



NUMBER OF PARTICIPANTS

18 persons



INGREDIENTS

Exotic trip – is a serious choice for client and applies much responsibility for us. To calculate not only the program but also all possible risks and their financial consequences – is a task for our manager. And the issue is not about sorcerers, which clients desired to visit, but in maximum calculated and picked to pieces insurance for all travelers.



SERVICES

- Logistics
- Development of original trip route

REVLON
PROFESSIONAL BRANDS



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INCENTIVE TRIP for company's distributors



CUSTOMER
SKINCARE



VENUE
Germany, Dusseldorf



NUMBER OF PARTICIPANTS
8 persons



INGREDIENTS

Reward for hard work during the year – a trip abroad – is always long expected by distributors of the company SKINCARE. Selection of the route, program development, its agreeing takes much time. This trip allowed to successfully combine opportunities of even tourism – Oktoberfest and individual program custom made for specific tasks.



SERVICES

- Logistics
- Development of original trip route – with visiting of Oktoberfest events, and trip To Hague



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INCENTIVE TRIP for company's distributors



CUSTOMER

Tehnoserv



VENUE

USA



NUMBER OF PARTICIPANTS

3 persons



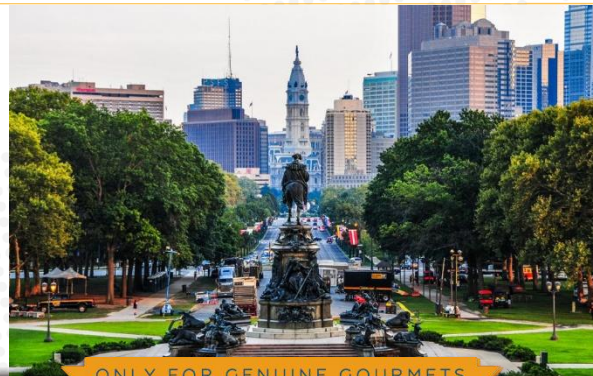
INGREDIENTS

Arrange unique trip for people who visit US not for the first time and saw much already – that's was the task set by our customer. Our proposition to use car trip format helped travelers get new impressions from well-known country.



SERVICES

- Logistics
- Development of original trip route – car rental and trip by route New York – Philadelphia – Washington – Baltimore– New York with organization of non-traditional excursions



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INCENTIVE TRIP for company's distributors



CUSTOMER

Tires manufacturer



VENUE

Scotland, Edinburgh



NUMBER OF PARTICIPANTS

26 persons



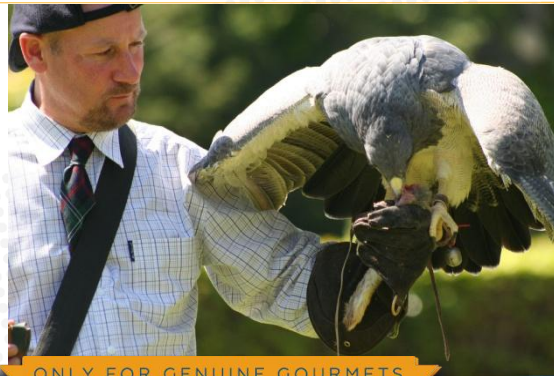
INGREDIENTS

Scotland - 4 days that turned over the beliefs of trip participants about this country. They managed to feel deeply the national color not only at local restaurants, at whiskey tasting, but also in the course of direct communication with locals. Program developed by us gave them this wonderful opportunity.



SERVICES

- Logistics
- Development of excursion program with interactive elements
- Offsite dinners



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WELCOME TO EXCLUSIVE KITCHEN

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